



FOR PROVEN PERFORMANCE

TRUST THE GRIP OF THE SURENAIL STRIP®



SURENAIL® TECHNOLOGY
Only On Duration® Series Shingles



TOTAL PROTECTION SIMPLIFIED®

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to perform in three critical areas. The Owens Corning® Total Protection Roofing System® gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof.

SEAL.

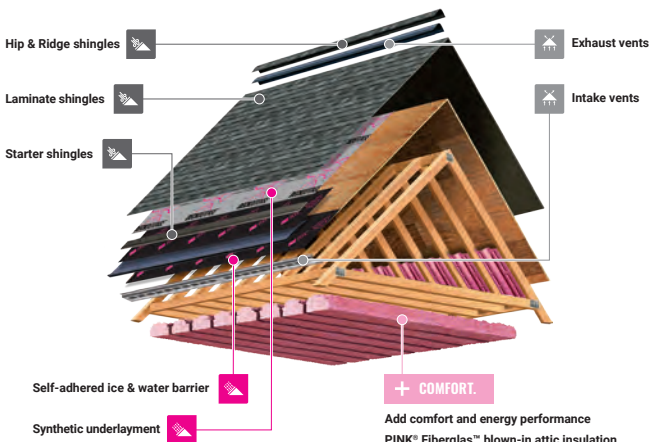
Helps create a waterproof barrier

DEFEND.

Helps protect against nature's elements

BREATHE.

For balanced attic ventilation





THERE'S A LINE BETWEEN A GOOD SHINGLE AND A GREAT SHINGLE.®

It's the nailing line on your shingles

The difference between a good shingle and a great shingle is having SureNail® Technology, only available from Owens Corning on Duration® Series shingles. Patented SureNail® Technology features a wide, highly visible engineered fabric strip in the nailing zone for a consistent, quality installation, and Triple Layer Protection®+ for outstanding gripping power.

Why should you care about the nailing line?

Even the best shingle can't perform right if it's not installed properly. And your shingles may not even be covered under the warranty if they aren't fastened in the right place.



9 OUT OF 10 CONTRACTORS AGREE

Contractor opinion carries a lot of weight. In a recent contractor survey, 9 out of 10 contractors agree* that versus other architectural shingles:

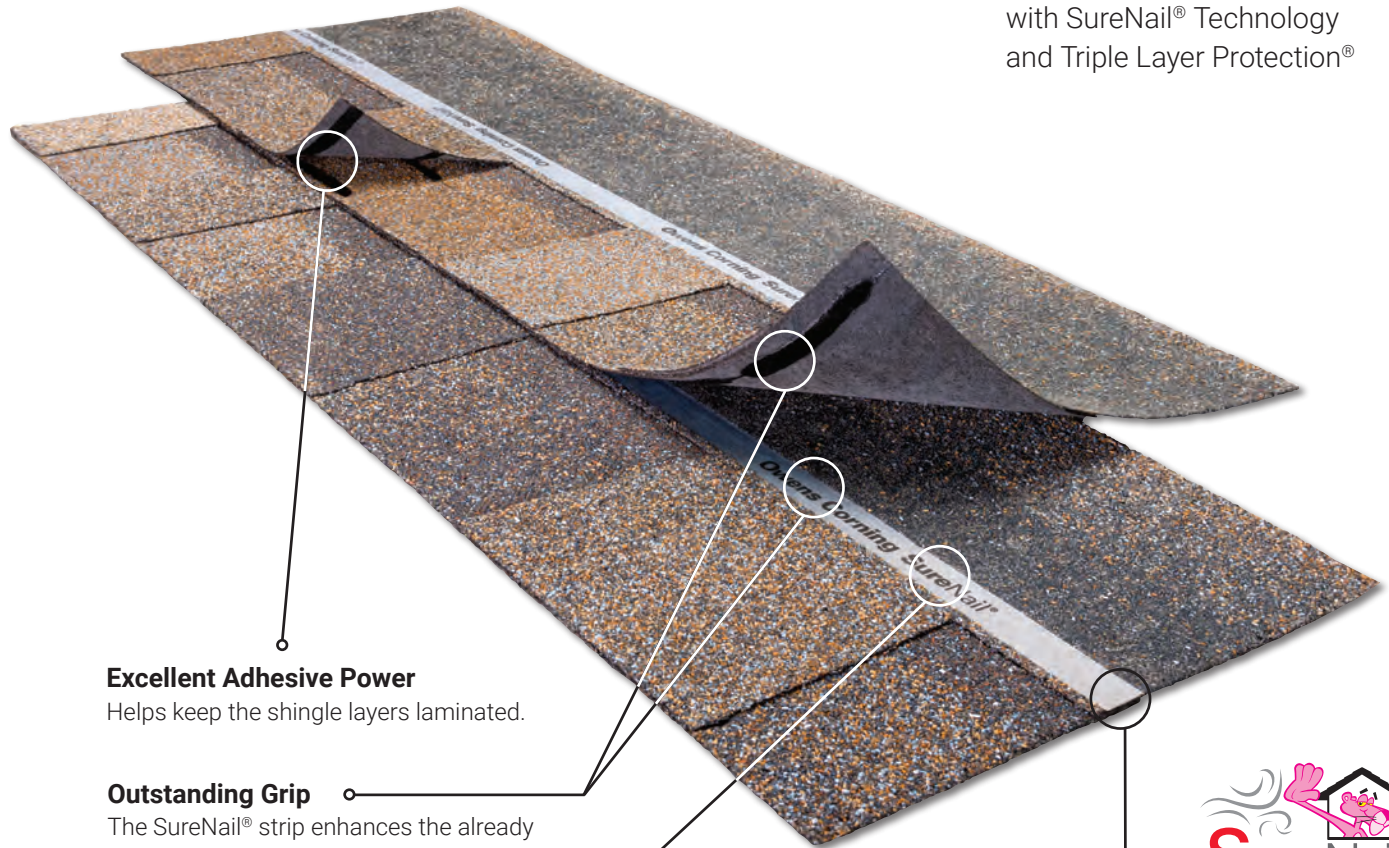
- SureNail® Technology provides the most visible nail zone in the industry.
- SureNail® Technology provides greater nail pull-through protection.
- The wider common bond in the Triple Layer Protection®+ of SureNail® Technology provides the greatest fastening power.

In fact, 98% of contractors say, "With SureNail®, I know exactly where to nail." It's easy to see why contractors feel Duration® Series shingles with SureNail® Technology are the most preferred for installation and the most reliable shingle on the market.

ULTIMATE PROTECTION

DURATION[®] SERIES SHINGLES

with SureNail[®] Technology
and Triple Layer Protection[®]



Excellent Adhesive Power

Helps keep the shingle layers laminated.

Outstanding Grip

The SureNail[®] strip enhances the already amazing grip of our proprietary Tru-Bond^{®**} sealant for exceptional wind resistance of a 130-MPH wind warranty.*

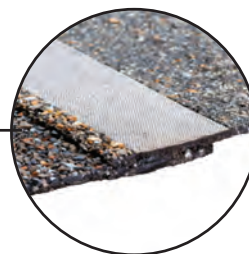


Breakthrough Design

Patented SureNail[®] Technology is the first and only reinforced nailing zone on the face of the shingle.

"No Guess" Wide Nailing Zone

This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.



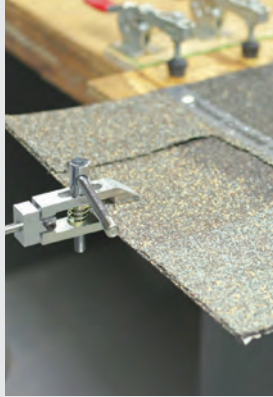
Triple Layer Protection^{®+}

A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, providing increased protection against "nail pull" from the wind.

Double the Common Bond

SureNail[®] features up to a 200% wider bond between the shingle layers in the nailing zone over standard shingles.





THE PROOF IS IN THE PERFORMANCE

Proven performance is what truly sets Owens Corning® architectural shingles above the rest. We brought our Duration® Series shingles into the lab to test their performance against wide, single-layer nail zone shingles in three major strength tests.[†] And in each test, the Triple Layer Protection®+ of SureNail® Technology outperformed the competition where it matters most—in the nailing zone.

vs. top two competitors

NAIL PULL-THROUGH RESISTANCE

The shingle's resistance to getting pulled off the roof in high-wind conditions.

Up to

2.5X
BETTER

NAIL BLOW-THROUGH RESISTANCE

The shingle's resistance to contractors blowing through the shingle while fastening to the roof.

Up to

9X
BETTER

DELAMINATION RESISTANCE

The shingle's resistance to its layers slipping apart after they are installed on the roof.

Up to

2X
BETTER



MORE THAN JUST A ROOF® IT'S PROTECTION FOR YOUR HOME.

Your home is the center of your world — where your memories are made. And we see it as our job to make the world a better place. So, Owens Corning is relentless about reimagining and creating materials that help protect your biggest investment, your home.

When you choose Owens Corning® roofing products, you get products and systems that deliver a material difference — a difference that can be seen in the curb appeal of your roof and experienced through premium performance, protecting your home and family.

Our commitment to quality offers you peace of mind that your new roof will stand the test of time. At Owens Corning, we know that your roof does more than just cover your house—it helps protect your future memories.



OWENS CORNING ROOFING AND ASPHALT, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OH 43659 USA
1-800-GET-PINK® | 1-800-438-7465
www.owenscorning.com

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- * See actual warranty for complete details, limitations and requirements.
 - ‡ 40-year Limited Warranty on commercial projects.
 - † Owens Corning testing against competing products with wide, single-layer nailing zones when following manufacturers' installation instructions and nailing in the middle of the allowable nailing zone.
 - * Tru-Bond® is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.
 - + The amount of Triple Layer Protection® may vary on shingle-to-shingle basis.
 - ^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.
- SureNail® Technology is not a guarantee of performance in all weather conditions. For patent information, please visit owenscorning.com/patents.